

#WEALLGROW

amigas

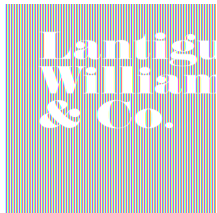
Mentor



FINDING & APPLYING
FOR GRANTS 101 *Juleyka Lantigua-Williams*

Finding & Applying for Grants 101

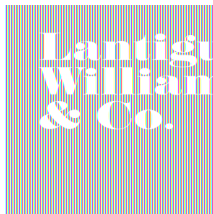
Webinar with Juleyka Lantigua-Williams
for #WeAllGrow, April 10, 2020



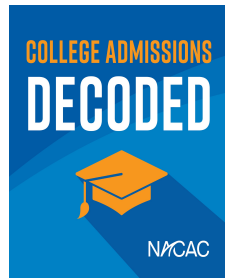
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LONDON FILM SCHOOL PRESENTS
AUGUST SUN
LONDON FILM SCHOOL PRESENTS AUGUST SUN (2018) BE ADJUSTED WITH MICHAEL BY LEAMIC SILVINA SHAMTER
 MUSIC BY EDUARDO ANDRADE EDITOR BY ANSEL ZAPATERO ART DIRECTOR EDNA MOSTYSZCZER
 DIRECTOR OF PHOTOGRAPHY JACEK TERBIL EXECUTIVE PRODUCERS LAURA PERELLI SILVINA HEINBOSEL
 ASSOCIATE PRODUCER JULIYKA LANTIGUA WILLIAMS WRITER AND DIRECTOR BY FRANCO VOLPI
 LONDON FILM SCHOOL
 IFFM



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Getting Started

TIMING IS EVERYTHING.

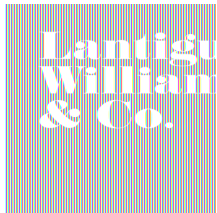
- Make a plan months in advance of the due date with a schedule for completing each step.
- Set calendar reminders to keep you on task.

Letter of Inquiry vs. Full Proposal

- Also known as a Concept Paper vs. Application
- When do you submit each and what do they contain?

Write a Compelling Narrative

- Must answer: Why you? Why now? How?
- Talk to your audience: anecdotes and voice (just good writing in general)



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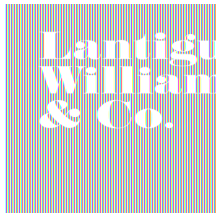
The Budget & Timeline

- How, when, and with whom will the project get out into the world?
- Be as detailed as possible. Better to overestimate than underestimate.
- Fiscal sponsors.

After You Submit

CONGRATS! NOW TAKE CARE OF YOURSELF.

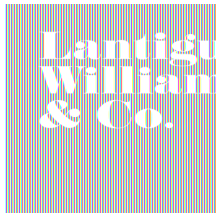
TAKE A LONG NAP. Go for a walk. Take the weekend off. Connect with loved ones.



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COVID-19 Related Relief

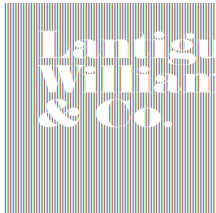
- The [Women's Business Development Center of Chicago](#) has a [business readiness checklist](#) that is relevant to any business owner looking for a loan. Their [applicant guide](#) is geared toward the businesses in their 9-state geographical territory but there are several resources locally, and in other regions. Feel free to get in touch if you're not in that region or have questions.
- ESSENCE + Pine-Sol™ are partnering to offer a [\\$100,000 Legacy Award](#) to help champion Black women and the entrepreneurial spirit. **Deadline April 15th.**
- The Red Backpack is offering [\\$5K grants](#) for women business owners. **Deadline April 12th.**
- LISC has an opportunity for [\\$10K grants](#) made possible by a \$2.5 MM investment from Verizon for New Majority enterprises (minority, LGBT, women, veteran, and disability-owned companies). This deadline passed this weekend but you can register at that link for the next round which starts in **mid-April.**
- Hello Alice is offering [\\$10K grants](#) for women business owners. **Deadline September 25th.**
- Shea Moisture announced a [\\$1 million fund to support small business owners of color](#);



COVID-19 Related Relief

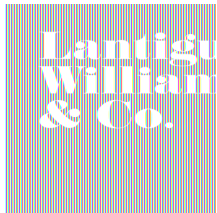
SBA Economic Injury Disaster Loan Assistance and Loan Advance (EIDL)

- Economic Injury Disaster Loans
Working capital loans of up to \$2 million to provide vital economic support to small businesses to help overcome the temporary loss of revenue from COVID-19.
- SBA Emergency Economic Injury Loan Advance
Small business owners in all U.S. states, Washington D.C., and territories are eligible to apply for an Economic Injury Disaster Loan advance of up to \$10,000 for economic relief. Loans would go to businesses that are experiencing a temporary loss of revenue due to COVID-19. Funds will be made available within three days of a successful application. This loan advance will not have to be repaid.
- [SBA Paycheck Protection Program](#)
Provides direct incentive for small businesses to keep their workers on the payroll. SBA will forgive loans if all employees are kept on the payroll for eight weeks and the money is used for payroll, rent, mortgage interest or utilities. Available through June 30, 2020.



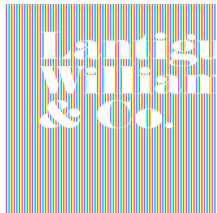
COVID-19 Related Relief

- [SBA Small Business Debt Relief Program](#)
Provides a reprieve to small businesses overcoming the challenges created by COVID-19.
 - The SBA will pay the principal and interest of **current 7(a) loans** for a period of six months.
 - The SBA also will pay the principal and interest of **new 7(a) loans** issued prior to September 27, 2020.
- [IRS Employee Retention Tax Credit](#)
Encourages businesses to keep employees on their payroll. The refundable tax credit is 50 percent of up to \$10,000 in wages paid by an eligible employer whose business has been financially impacted by COVID-19.



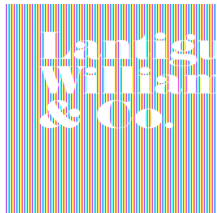
Film Development Grants

| | |
|--|---|
| Catapult Film Fund | https://catapultfilmfund.org/how-to-apply/ |
| Chicken and Egg Eggcelerator Lab | https://chickeneggpics.org/how-to-apply/ |
| Sundance Episodic Lab | https://www.sundance.org/programs/episodic-storytelling |
| Sundance Doc Film Program | https://www.sundance.org/programs/documentary-film/#grants |
| Move Mountains Filmmakers Grant (North Face) | https://www.thenorthface.com/move-mountains-filmmakers-grant |
| Fork films | https://www.forkfilms.com/ |
| Working Films | https://www.workingfilms.org/ |
| IDA enterprise doc fund | https://www.documentary.org/enterprise/production-guidelines |
| IDA Enterprise dev grant | https://www.documentary.org/enterprise/development-guidelines |
| Pare Lorentz Doc Fund | https://www.documentary.org/parelorentz/application-guidelines |
| TFI/ESPN Short Documentary Program | https://www.tfiny.org/programs/detail/tfi_espn_future_filmmaker_prize |
| Glassbreaker Films | https://glassbreakerfilms.org/women-in-docs |
| Impact Partners Development Fund | http://www.impactpartnersfilm.com/development-fund |



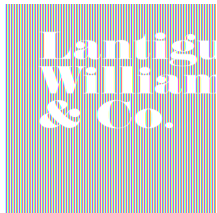
Journalism Grants

- [Park Foundation](#)
 - Funds investigative journalism & public broadcasting
- [Open Society Foundations](#) (Soros)
 - Funds organizations (and some fellows) that support democracy
- Ford Foundation [Creativity & Free Expression](#)
 - Under “Challenging Inequality” arm, funds investigative journalism
- [Jonathan Logan Family Fdtn](#)
 - Social justice thru investigative reporting incl. Making Gay History, Reveal



Fiction & Stories Grants

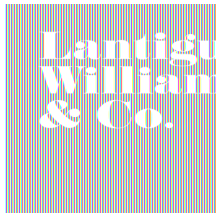
- National Endowment for the Humanities - [Media Production Projects](#)
 - funds radio/podcast productions about the humanities, incl. WNYC & PRI/PRX
- [NEA](#) Art Works
 - Artistic projects celebrating creativity and cultural heritage



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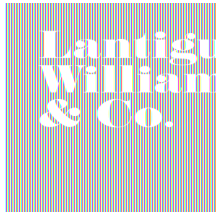
Public Media Grants

- [Sloan Foundation](#) - Public Understanding Grants
 - funds PRX, NPR, Radiolab, science/tech/economics
- [The Wyncote Foundation](#)
 - funds public media, journalism & culture organizations
- [Latino Public Broadcasting](#) Public Media Content Fund
 - Funds productions with Latinx leadership for a pub media audience, can be narrative or cultural documentary



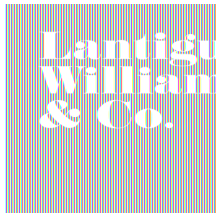
Social Justice Grants

- [Arts for Justice Fund](#)
 - Criminal justice reform
 - Applications by invitation only
- [Media Democracy Fund](#)
 - Funds advocacy efforts around access to free communication (esp for underrepresented groups)
- [Wallace Global Fund](#) - New Media
 - Global or national 501(c)3 internet & new media initiatives promoting engaged citizenry, activism, culture change through storytelling



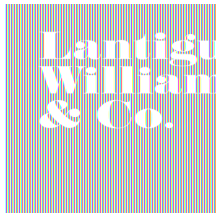
Multimedia Grants

- Ford Foundation [JustFilms](#)
 - Independent film & new media using storytelling for social justice
- [The Compton Foundation](#)
 - Storytelling for climate change, peace/nat'l security, & reproductive justice.
- [Open Media Foundation](#)
 - 1-to-1 matching services grants for video, web, or branding
 - Mostly for nonprofit & public sector orgs



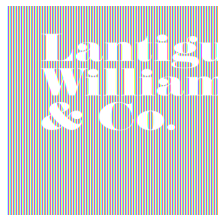
Incubator & Training Programs

- [PRX/Google Podcast Creator](#)
 - Train & support underrepresented voices in podcasting
- [Spotify Sound Up Bootcamp](#)
 - Week-long training for female podcasters of color
 - Recent UK edition too!
- AIR's [Full Spectrum](#)
 - Week-long audio training, scholarships available
- AIR's [New Voices](#) at Third Coast:
 - workshops & mentorships
- [NPR Training StoryLab](#)
 - Incubator for pubmedia journalists (& some indies)



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THANK YOU!



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